

Bringing The World To You?Investment Visa Programs

You probably know that only 20% of businesses put on the market are sold. The reasons owners often fail to sell their businesses vary?and can range from overpricing to a lack of interested or qualified buyers. But imagine if you could expand your reach to solicit buyers from around the world?all highly motivated, and many who see your business as a bargain investment? With Biz-Trader.com, now you can.

Up until now, business-for-sale websites have focused solely on buyers in the US market. Biz-Trader.com is the first Internet company of its kind to target the global market, offering our users the ability to reach potential buyers around the world.

Thanks to the employment-creation immigrant visa program, foreign investors have more incentive than ever to purchase US businesses: Qualifying investments may result in green card status for the investors and their families.

To abet this process, Biz-Trader.com has taken bold steps to work with foreign investors to secure immigration visas. BizTrader.com reaches an international audience of buyers and provides them access to business opportunities. We can also assist in qualifying them for the Investment Visa program and help provide legal resources that they will need to guide them through the transaction.

By assisting offshore businessmen to invest in the US economy, Biz-Trader.com ultimately benefits US business owners by offering them more than any other website designed to sell a business: We offer them the world.

What is it?

The underlying vehicle for BizTrader.com?s initiative is called an ?Investment Visa.? The employment-creation immigrant visa program was established as part of the US Immigration Act of 1990. Also known as the EB5 program, it authorizes 10,000 immigrant visas to investors who invest \$1,000,000 (or \$500,000 in select areas) in a US business that will result in the creation of at least 10 U.S. jobs. This investment can include the creation of a new business, the purchase of an existing business that will be restructured or reorganized in a way that results in a new business, or the expansion of an existing business that results in a 40% increase in net worth or the number of employees. This program is applicable to businesses established after November 29, 1990. Investors who meet these qualifications will be granted what is essentially ?green card? status: they become a conditional permanent resident alien. Status is also granted to immediate family members, including children under the age of 21.

How does it work?

First, immigrant investors must file a petition, along with complete documentation. This includes proof that the commercial enterprise has been established, the requisite capital has been invested, and jobs have been created. Immigrant must also provide documentation that the investment money was legally obtained, along with articles of incorporation, partnership agreements, financial reports, payroll records, and other relevant information. The United States Citizenship and Immigration Services (USCIS) will review these materials along with the IRS to determine authenticity. Once an investor?s petition is approved, an investor immigrant visa will be granted to the petitioner as well as to immediate family members.

Are there other programs?

Immigrant investors may also qualify for an E-2 Treaty Investor if they hail from a country that maintains a treaty of commerce with the United States. This is a long-term temporary visa that usually lasts for two years, and extensions are generally easy to obtain. To be eligible, the applicant must enter the US with the purpose of carrying out substantial trade, of developing or managing the operations of a company in which they have invested, or of investing a substantial amount of capital. The applicant must have more than 50% ownership in the investment they?re coming to manage. As with EB5 visas, spouses are granted entry into the US and are eligible to accept employment.

What are the benefits?

Tapping into the global marketplace is a win-win situation. The benefits for foreign investors are obvious: They?ll enjoy the perks of United States citizenship with conditional permanent resident alien status. This will allow foreigners to relocate their families to the United States?and to begin living the American Dream.

But the benefits for US sellers are more than noteworthy. The current weakness of the US dollar makes the average US business for sale look like a bargain to foreign investors. With the added incentive of investment visas, the company?s valuation only increases?and as a result, the sell price also ultimately increases. Additionally, access to a larger and more motivated audience means businesses will likely sell more quickly. And finally, in order to qualify for the EB5 visa program, foreign investors will be screened and qualified. Business owners can rest assured they?ve a found a capable and highly motivated buyer before negotiations even begin.

So why limit yourself? With more resources, more reach, and more results, Biz-Trader.com is the premier website for selling your own business. It?s a small world after all; let us bring it to you.